

July 9, 2007

Nikko Cordial Securities Inc.

Nikko: Exciting Family Experience Day

Nikko Cordial Securities Inc. (Head office: Chiyoda-ku, Tokyo; President & CEO: Mikio Kitabayashi, “the Company”) will hold “Nikko: Exciting Family Experience Day 2007”, during this summer at its head office and branches nationwide, inviting elementary school students and their families for hands-on social study program.

Through the program, the Company provides opportunities to elementary school students to gain broad knowledge about our society by visiting our branches, communicating with our employees, and learning about economics, flow of money and roles of securities companies.

The Company intends to stay close with local communities and will work even more actively to promote investment education and CSR activities, going forward.

Outline of “Nikko: Exciting Family Experience Day”

1. Participants: Parents and their children
or grandparents and their grandchildren
(children/grandchildren: from 4th graders to 6th graders)
2. Period: July 21, 2007 to August 31, 2007
3. Venue: Nikko Cordial Securities’ head office / branches nationwide
4. Basic Program (2 hours)
 - Investment Education “How our society works” and “How securities work”
 - Investment Education “Stock and our lives”
 - Branch Tour “Hands-on online transaction, viewing information terminals, etc.”
 - Ask questions to the branch manager
 - Others

*Reservation required

*To apply or make inquires, please contact the head office / branches of Nikko Securities or call Nikko Call Center at 0120-550-250.

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