

July 10, 2008  
Nikko Cordial Securities Inc.

## Nikko Cordial Securities Inc. holds Nikko: Exciting Family Experience Day 2008

Nikko Cordial Securities Inc. (Head office: Chiyoda-ku, Tokyo; President & CEO: Eiji Watanabe, “the Company”) will hold the hands-on social study program “Nikko: Exciting Family Experience Day 2008” during summer holiday inviting elementary school students and their families.

In this program, elementary school students and their families will visit our head offices and branches (111 locations nationwide) and they can learn the broad knowledge about economics, flow of money and roles of financial companies by communicating with branch managers and our employees. This program has been held since 2006, marking this is the third year.

At this time, for the first time, Exciting Family Experience Day will be held in cooperation with Citibank Japan Ltd. (“Citibank”). Citibank representatives will take part in the program at 25 branches and speak broadly about the role of banks in the society.

### Outline of “Nikko: Exciting Family Experience Day 2008”

1. Participants: Parents and their children  
or grandparents and their grandchildren  
(children/grandchildren: the upper-grade)
2. Period: Tuesday, July 22, 2008 to Friday, August 29, 2008
3. Venue: Nikko Cordial Securities’ 111 head office / branches nationwide
4. Basic Program (approximately 2 hours)
  - “How our society works” and “Relation to the money”
  - “How securities work” and “Role of securities company”
  - Branch Tour
  - Ask questions to the branch manager
  - Others

\*Reservation required

\*To apply or make inquires, please contact the head office / branches of Nikko Securities or call Nikko Contact Center at 0120-550-250.

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